



**mia manders**

**Phone: 214-677-6505**

**mia.manders@gmail.com • www.miamanders.com**

## summary

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Accomplished designer, production artist and image editor with a desire to create excellent visual solutions. Proven ability to get projects done well and on time. Experience in both agency and corporate environments.

## experience

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### **Cheil Worldwide** Richardson, Texas

#### **Graphic Designer/Image Editor/Production Artist**

Contributed as a designer, image editor and production artist at this ad agency whose main client is Samsung. Was responsible for concepting ideas, graphic design and production of outdoor campaigns as well as environmental graphics, magazine and newspaper ads, posters, logos, event invitations, package design, evites, brochures and various other design projects.

#### **accomplishments:**

- design leader, production artist and manager for Epix phone station domination project which was placed in four different transit stations around the country
- produced all DFW Federal Club ads as well as designed for various projects including their logo
- concept, design and production of Instinct phone billboards which were placed in Texas, Oklahoma and Kansas
- production and management of Samsung info guides for all phones
- one-person production department
- concepted and wrote the tag line "A whole new species of television" for Samsung's LED TV (hummingbird) commercial

### **Freelance** Dallas, Texas

#### **Graphic Designer/Image Editor/Production Artist**

Freelance graphic designer and production artist working with various clients. Clients include Nike, Neiman Marcus, OnMessage, Verge Media, Dallas Convention and Visitors Bureau, Dallas Stars, Tandy Brands, Citadel Media and Southern Methodist University. Designed corporate identity campaigns and web sites for various companies. Worked on projects for Big 12 women's and men's basketball championships, the Society of American Travel Writers, American Heart Association, The Scooter Store and Amerisource Bergen. Other projects include production of schematics, package design and image editing.

### **Nike** Beaverton, Oregon

#### **Image Editor/Production Artist/Graphic Designer**

Part of the Global Promo Services team and also worked with Nike Team Sports. Only image editor for GPS and was category production artist for various sports. Other responsibilities included design of logos for various athletic events and camps, layout and production of books, catalogs, banners, posters and powerpoint presentations. Was the first in GPS design group to be trained to use a proprietary 3D program called Browzwear and was called on to train others.

#### **accomplishments:**

- edited all images for Athens and Torino Olympics
- prepared and delivered presentation on techniques learned at Photoshop World Conference, Orlando, Florida.
- part of a team that utilized Browzwear to apply graphics and textures and then simulate garments on an avatar to see how they performed.
- created line art, schematics and other production pieces for various projects including but not limited to: the Athens and Torino Olympics, college and IIHF Hockey, college and MLS soccer, Jordan, volleyball, lacrosse, cycling and field hockey
- designed logos for Camp Spirit three years in a row.



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**Freelance** Portland and Beaverton, Oregon

**Production Artist/Graphic Artist**

Freelance graphic designer and production artist with various clients. Clients included Nike, Creative Media Development, Norm Thompson, Columbia Sportswear, Touchmark Living Centers, Hollywood Entertainment and Vizwerks. Created presentation materials, schematics and colorups for clothing line. Created large format environmental graphics, brochures, magazine and newspaper ads. Produced catalogs, created and edited images and trained clients to use Adobe InDesign.

**Brook Mays** Dallas, Texas

**Graphic Designer**

Part of a two-person team that created and produced all print and web materials for 32 stores.

**accomplishments:**

- designed and produced printed pieces including catalogs, tabloids, brochures, newspaper and magazine ads, flyers and posters for various in-store promotions, postcards, business cards, logos and marketing kits for each store
- created web pages and helped maintain company web site

**JCP Media Corporation/JCPenney** Plano, Texas

**Graphic Administrator/MSA**

Helped develop new Image Management System for catalog department. Archived all catalog images.

**accomplishments:**

- developed proprietary Image Management System (IMS) through interaction with system programmers
- maintained and archived images in (IMS) database

**qualifications**

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- proficient in Adobe CS 2 and CS 3, QuarkXpress, and Powerpoint
- knowledge of Macromedia Flash and Adobe Flash
- proficient in Mac and PC platforms
- member of NAPP (National Association for Photoshop Professionals)

**education**

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**Bachelor of Music** East Texas State University, Commerce, Texas

Honors: ETSU Distinguished Musicianship Award, Certificate of Dean's Honor Role (four semesters)

**Collin County Community College** Plano, Texas

extra courses to enhance skills: Adobe Photoshop, drawing and design

**Pacific Northwest College of Art** Portland, Oregon

extra courses to enhance skills: Macromedia Flash

**Portland Community College** Portland, Oregon

extra courses to enhance skills: drawing, Adobe InDesign

**recognition**

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**Nike**

2003 - Nike Team Sports - Alberto Salazar Award

2005 - Global Promo Services - Global Apparel Maxim Award for Athens Olympics